Appraisal Institute[®]

Professionals Providing Real Estate Solutions

KNOWLEDGE. | EXPERIENCE. | INTEGRITY.

RESNET Conference Jim Amorin, MAI, SRA, AI-GRS Sandy Adomatis, SRA, LEED Green Associate

> Communicating HERS to Appraisers and Real Estate Sales Agents March 1, 2017



Jim Amorin, MAI, SRA, AI-GRS



- HERS Rating
- Communicating with appraisers and real estate agents
- The importance of HERS
- Informed buyer and seller decisions



Year	Lowest HERS Rating	Highest HERS Rating	Avg. HERS Rating		
2016	26	74	61		
2015	36	76	62		
2014	-3	87	60		
2013	53	79	60		
Source: RESNET					

4-year HERS history showing states with more than40 percent of building permits with HERS ratings



State	AVG HERS 2013	AVG HERS 2014	AVG HERS 2015	AVG HERS 2016	% of Permits w/HERS 2013	% of Permits w/HERS 2014	% of Permits w/HERS 2015
DC	66	65	67	59	38.7%	38.9%	65.1%
MA	58	62	56	55	68.7%	72.8%	83.1%
IN	68	67	66	65	72.8%	68.9%	74.6%
IA	61	60	59	56	54.1%	58.3%	66.2%
MD	60	59	57	55	59.1%	54.5%	53.8%
СО	60	59	57	55	45.0%	49.0%	51.2%
СТ	56	53	55	53	31.5%	29.7%	49.1%
AZ	61	62	63	63	16.6%	57.0%	49.7%
MN	54	57	53	51	11.1%	56.8%	38.3%
DE	59	57	55	53	46.9%	38.3%	55.2%
Average	60	60	59	57	44.4%	52.4%	58.6%
Median	60	60	57	55	45.9 %	55.6%	54.5%

Source: RESNET and NAHB statistics on HERS Ratings compared to number of building permits

Are the HERS ratings lost in the transaction?

If they are lost in the transaction, how can they gain relevance in the market if they are hidden?



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Just two questions for you ...





Roadmap Value for Data Holders

- Automating flow of information
- Auto-population
- Sharing data
- Best practices

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Key National Industry Groups Support MLS Operators in Different Ways:



- National Association of REALTORS[®]
- The Real Estate Standards Organization
- The Council of Multiple Listing Services

Service Contracts May Need to Change to Allow Release of Data



- "Opt-In/Opt -Out" consent
- Affirmative choice
- Opt-out consent

https://emp.lbl.gov/sites/all/files/lbnl-1006628.pdf

Data Flow Possibilities





The Roadmap is Written



Capturing the Sun:

A Roadmap for Navigating Data-Access Challenges and Auto-Populating Solar Home Sales Listings

Laura Stukel, Ben Hoen, Sandra Adomatis, Craig Foley, Laura Parsons Lawrence Berkeley National Laboratory LBNL-1006628



https://emp.lbl.gov/sites/all/files/lbnl-1006628.pdf

HERS Ratings





HERS Ratings are only a measure of value if the market understands them

Do market participants know that...



36 MPG Miles per Gallon



0 HERS Energy Efficiency Rating





International Energy Conservation Code (IECC) Changes from 2006 and forward				
IECC Year Percent of Change				
2006	Base Year			
2009	+15%			
2012 +30%				
2015 +31%				
Seems there is a trend here	that cannot be ignored			

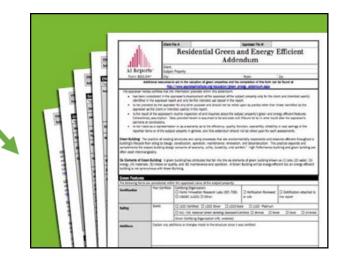
• 2012 IECC Code requires a Blower Door test and a visual inspection

Identify the Hidden Value



Tell me what is behind the walls

New Version: 820.05



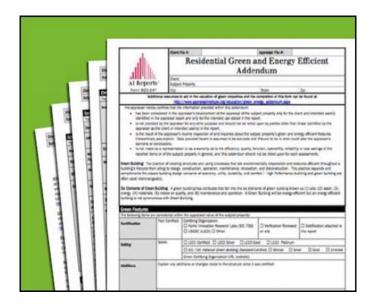
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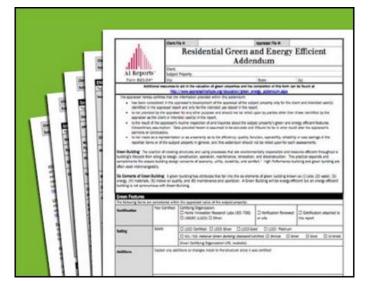
Who can complete Addendum?

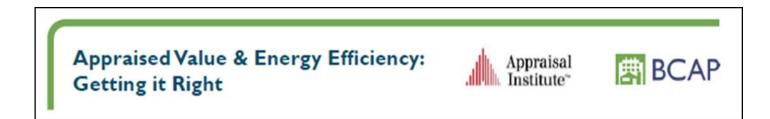
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- Rater
- Builder
- Architect
- Owner
- Developer



Who can complete Addendum?





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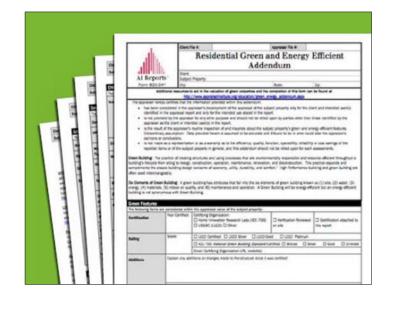
Sandy Adomatis, SRA, LEED Green Associate

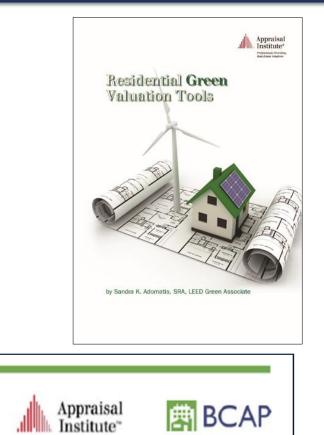


Al Residential Green and Energy Efficient Addendum and Residential Green Valuation Tools

Complementary Tools







http://www.appraisalinstitute.org/education/education-resources/green-buildingresources/more-green-resources/

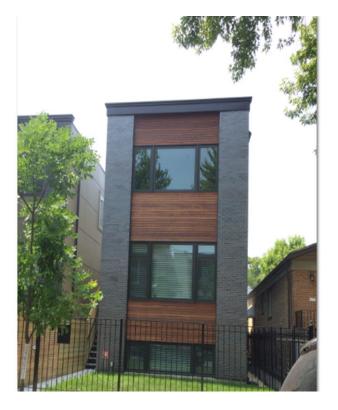
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Getting it Right

Appraised Value & Energy Efficiency:

Some define green differently than intended







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Third-Party Verifications



THIRD-PARTY VERIFICATIONS (See types defined in glossary).						
The following verified	l items are cons	sidered within the appraised value of the s	ubject propert	iy:		
Green Certification	Environmenta	Protection Agency (EPA):	🗆 Indoor airl	PLUS 🗆 Wat	terSense 🗆	ENERGY STAR
Green Certification	Energy Depart	ment (DOE):	Zero Energ	gy Ready Hon	ne (ZERH)	
Certifications attest	Home Innovat	ion Research Labs NGBS Home Remodel:	Basement	🗆 🗆 Smal	l Addition	🗆 Bathroom
that the home meets			Kitchen Whole House			Whole House
certain minimum	Home Innovat	ion Research Labs NGBS New Home:	Bronze	Silver	🗆 Gold	Emerald
thresholds.	Living Building	Challenge (LBC):	Living Buil	lding Certified	d 🗆 Pet	al Certification
	Passivhaus Sta	indard:	D PHI Low E	nergy 🗆 E	nerPhit 🛛	Passive House
	Passive House	Institute US:	D PHIUS+ 20)15		
	USGBC LEED:		Certified	🗆 Silver	🗆 Gold	🗆 Platinum
	Other:					
	Date	Green Certification Version:		ABOVE VAL	ID ONLY IF (CHECKED:
	Verified:	Organization URL:		U Verificati	on reviewed	l on site
	//			Verification	on attached	to this report

New Version: 820.05

Third-Party Verifications



				En renneadon actacites to ensite por	
Energy Label Labels disclose the state the home's energy assets.	RESNET'S NEW Rating (0 to 19 Sampling R Projected R Confirmed	50): ating ating	Estimated energy cost for this home: \$/ Score below 100 indicates energy costs are en tode home per square foot. HERS Index Repo number of bedrooms plus one. Only a "confir	xpected to be lower than average local ort estimates energy cost based on	
	DOE 5 Home 5 Score Score (1 to 10 Official Sco Unofficial S): re	Estimated energy cost for this home: \$/year For average home: \$/year Score above five indicates energy costs are expected to be lower than average local home. Home Energy Score estimates energy cost based on state average energy rates and the home's energy features.		
	Other Energy Value (t		Estimated energy cost: \$/year Describe energy label system:		
	Date Verified: //	Organizati	ating Version: on URL: www.resnet.us/ omeenergyscore.gov	ABOVE VALID ONLY IF CHECKED: Verification reviewed on site Verification attached to this report	

New Version: 820.05

Third-Party Verifications

Verified Energy Improvements	Explain energy-related improvements: Can we add cost of upgrades here also?					
Only include improvements with verified documentation.	Date Verified: //	Certificate of Efficiency Improvements Version: Organization URL: Other: energystar.gov/homeperformance	ABOVE VALID ONLY IF CHECKED: Verification reviewed on site Verification attached to this report			
Completed by:			Date:			

New version: 820.05

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Energy-Efficient Section of Addendum Form



EFFICIENCY FEAT	EFFICIENCY FEATURES (Water, Energy, and Environmental. See types defined in glossary).							
The following items	The following items are considered within the appraised value of the subject property:							
Insulation	-	□ Fiberglass Blown-In □ Foam Insulation □ Cellulose □ Fiberglass Batt Insulation □ R-ValueWallCeiling □ Other (Describe):						
Building Envelope	Envelope Tightness:Unit:CFM25CFM50ACH50ACH natural Instructions: Insert the rating as a number that could be 0.5 to 7ACH50 or higher. The lower the number, the more air tight the envelope. Building Codes for area show maximum Envelope Tightness allowed based on the climate zone. Not all areas have adopted a building code. http://bcap-energy.org/							
Windows	□ ENERGY STAR®	Low E	🗆 High Imp	act	□ Storm	Double Pane Triple Pane	□ Tinted	□ Solar Shades
Day Lighting	□ # Of Skylights:	_ 🗆 # Of S	olar Tubes: _		Other (Descri (% Of lighting LE)	ibe): :Ds):		
ENERGY STAR® Appliances	ENERGY STAR [®] : D Di Energy Source: D Pr Note: ENERGY STAR	shwasher opane	Refrigerat Electric	tor L	J Washer/Dryer ∃ Natural Gas	Other: Other:		
Water Heater	□ ENERGY STAR®	Size: Tankless		□ Sc	blar (next <u>page)</u>	🗆 Heat Pump	Coil	

New version: 820.05

Energy-Efficient Section of Addendum Form



HVAC & Related Equipment Describe in comments area.	□ High Efficiency HVAC SEER:% Efficiency Rating:% AFUE*% *Annual Fuel-Utilization Efficiency	□ Heat Pump Efficiency Rating: COP: HSPF: SEER: EER:	Progra Auxilia Radian Geothe	ostat/Controllers? mmable Thermosta ry heat source? at Floor Heat? ermal? c Vehicle Ready? (c	at?	□ Yes □ Yes □ Yes □ Yes □ Yes □ Yes	
Indoor Environmental Quality	 Energy (ERV) or Heat Recovery Ventilator (HRV) Other Measured Whole-House Ventilation Device (See glossary) Humidity Monitoring Device installed 			□ <u>Non Toxi</u> □ Radon Sy □ Act	stem:	ntrol	
Water Efficiency	 Reclaimed Water System (Desc Greywater reuse system Water Saving Fixtures 	cribe):		□ Rain Barrels Us Cistern size: Location of cisterr	gallons	on	
Utility Costs	Annual Utility Cost: \$/year Includes (check all that apply): □				1#0	Of Occupa	ants:

New version: 820.05

Energy Efficient Section of Addendum Form



Comments	If a property is built green but not formally certified, it still deserves proper description and analysis to value
Include source for	the features. The market analysis is of the structure's physical, economic, and locational attributes and not an
information	analysis of its label alone. Provide additional information that illustrates how this property exceeds local
provided in this	building code. This document is intended for new construction or existing homes that have been retrofit to
section.	include higher energy or green features.

New version: 820.05

Energy Efficient Section



Comments	Information was provided by:
(Include source for information provided in this section) Attach documents or reference them in your workfile	The envelope tightness is 0.50 ACH50 and indicates a tighter seal than the current building code requirement. The insulation provides additional soundproofing, envelope sealing, and good energy efficiency results. The insulation rating of 1 indicates it was installed to meet manufacturer's specifications.
The energy element is the most measurable element of green or high performance housing.	Attached is the completed HERS Index Report and the basis for the ratings on this Addendum. The HERS Index of -2 compared to the 2015 state average of 60 indicates this structure exceeds the state average energy rating. This is a net zero energy ready home that produces as much energy as it uses.

Keep your comments simple – ignore energy jargon

Solar Panel Section of Addendum Form



Solar Panels								
The following items are considered within the appraised value of the subject property:								
	Solar Photovoltaic (Electri	c) System						
	Array #1	Array #2 (if applicable)						
Type of Ownership	□ Leased □ Owned □* Solar Loan with UCC Filing □ Power Purchase Agreement (PPA) If solar loan has UCC Filing, it is considered personal property and should not be included in market value.	□ Leased □ Owned □ Solar Loan □ UCC Filing □ Power Purchase Agreement (PPA)						
Panel	System Size: kW (1kW = 1000 Watts)	System Size: kW (1kW = 1000 Watts)						
Specifications	Age of Panels: years	Age of Panels: years						
	Energy Production: kWh	Energy Production: kWh						
	Source of Energy Production Estimate:	Source of Energy Production Estimate:						
	Manufacturer:	Manufacturer:						
	Warranty on Panels: years	Warranty on Panels: years						
Array	Location (roof, ground, etc.):	Location (roof, ground, etc.):						
Placement	□ Fixed Mount □ Tracking Mount	Tilt / Slope:						
Affects energy	Tilt / Slope:	Azimuth:						
 Production. Orientation 	*Azimuth:	Orientation (direction panels face):						
Inverter	Number of Inverters per Array:	Number of Inverters per Array:						
Specifications	Age:years	Age:years						
	Wattage:watts	Wattage:watts						
	Manufacturer:	Manufacturer:						
	Warranty Term:years	Warranty Term:years						
Name of Utility		Charge / kWh						
Company:		from Utility						

Solar Panel Section of Addendum Form



Name of Utility		Charge / kWh	\$ / kWh		
Company:		from Utility	* KIII		
Solar Thermal Water Heating System					
Type of System	Active: Direct Indirect Passive: Integral collector Thermo-syphon	Storage Tank Size	Gallons:		
Collector Type	□ Flat-Plat □ Integral □ Evacuated-Tube Solar	System Age	Years:		
Back-Up System	□ Conventional Water Heater □ Tankless On Demand □ Tankless Heat Pump	Warranty Term			
Solar Energy Factor (SEF)	*Rating ranges 1 to 11. Higher number is more efficient.	Manufacturer			

Solar Panel Section of Addendum Form



Comments Discuss	Discuss source of information and define other renewable energy sources, such as wind, hydropower, biomass power, etc.
incentives	
available for	
new panels,	
condition of	
current panels,	
and any	
maintenance	Note: Leased salar BV systems and Bewer Burchase Agreements should not be considered in market value
issues. If	Note: Leased solar PV systems and Power Purchase Agreements should not be considered in market value
leased, provide	appraisal. These systems are personal property and usually taxed as personal property. If a system is lease or a PPA
the lease	the terms must be provided to the appraiser for analysis. Appraisers must analyze the effect if any the terms of the
terms.	lease or PPA have on the price buyers are willing to pay for the property.
	A free online tool and manual for valuing the energy production of the Solar PV System is available at
	www.pvvalue.com. PV Value® is a discounted cash flow (Income Capitalization Approach) to valuing energy
	produced. The solar PV system inputs on this form are necessary to use this program. Attending the "Residential
	and Commercial Valuation of Solar" course provided by the Appraisal Institute will provide a hands-on classroom
	experience in using this software.
	http://www.myappraisalinstitute.org/education/course_descrb/Default.aspx?prgrm_nbr=844&key_type=C

Completed by:	_Title:	Date:

Location Section of Addendum Form



Location - Site						
The following items are o	considered within the appra	ised value of t	he subject property:			
Walk Score	Score: 60 Source: (Example: <u>http://www.walkscore.com</u>)					
Public Transportation	🔲 Bus – Distance:	Blocks	Train - Distance:	Blocks	Subway - Distance:	Blocks
Site	Orientation - front faces: OEast/West ON	orth/South	Landscaping: Water Efficient	Natural		
Comments	The Walkscore indicates an automobile is necessary for some services.					
	The front of the house faces the north with a true south orientation at the rear where the solar photovoltaic system will be located. The placement of doors and windows will maximize the energy efficiency of the structure's orientation. Landscaping includes indigenous plants that require minimal watering.					

Objective of this Addendum

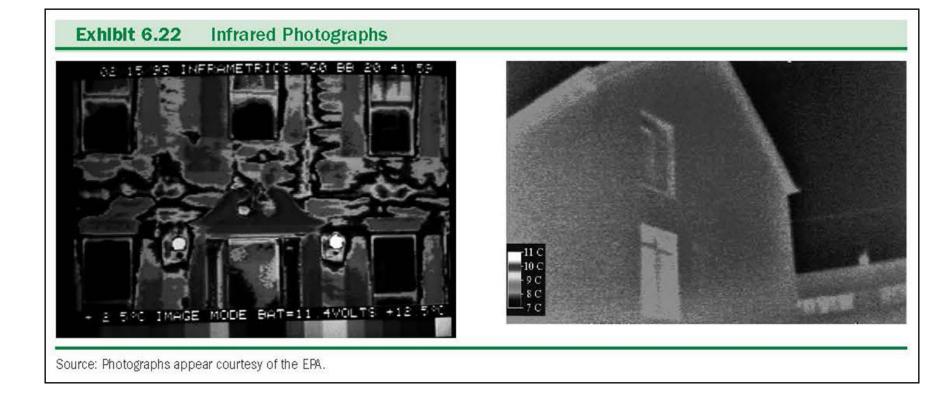


The objective of this Addendum is to standardize the communication of the high performing features of residential properties. Identifying the features not found on the 1004 form provides a basis for comparable selection and analysis of the features.

- Builders, contractors, homeowners, and third party verifiers are encouraged to complete this Addendum and
 present to appraisers, agents, lenders, and homeowners. Appraisers typically do not have sufficient information
 to complete this addendum without builder, contractor, or third party verifier documentation.
- Attach this completed document to the MLS listing to provide sufficient detail on sales and listings to assist buyers, appraisers, and real estate agents in understanding the <u>high performance</u> features of the property.
- Complete the pages that apply to the property appraised and provide to appraiser prior to the completion of an appraisal.
- Provide the Addendum to the lender at the time of loan application to assist them in understanding the property type so an appraiser with sufficient knowledge of this property type will be engaged to provide an appraisal to meet secondary mortgage market guidelines.

Completed by:	Title:	Date:

Include Infrared Photographs

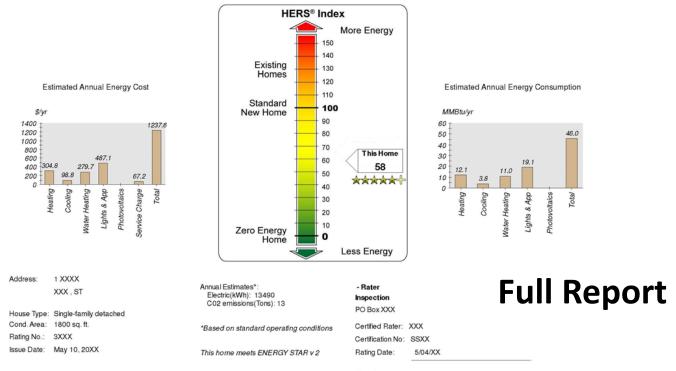


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Attach to the AI Residential Green & Energy Efficient Addendum



HOME PERFORMANCE WITH ENERGY STAR ENERGY RATING CERTIFICATE



Signature: REM/Rate - Residential Energy Analysis and Rating Software v12.93

This information does not constitute any warranty of energy cost or savings. @ 1985-2011 Architectural Energy Corporation, Boulder, Colorado. The Home Energy Rating Standard Disclosure for this home is available from the rating provider.

Home Energy Rating Certificate



1000000	Rating System Plus 2 Stars 301 300-251 50		3 Stars 3 S	gy Ratin xxxxx, st xxxxx 5 Stars Plus Confirmed Rati			Estima	ted Annual En Confirmed Rati		
1 Star 1 Star 500-401 400-3 HERS Index: General Informa	Plus 2 Stars 301 300-251 59	2 Stars Plus		Confirmed Rati			Use			
1 Star 1 Star 500-401 400-3 HERS Index: General Informa	Plus 2 Stars 301 300-251 59	2 Stars Plus		Confirmed Rati				MMBtu	Cost	Percent
1 Star 1 Star 500-401 400-3 HERS Index: General Informa	Plus 2 Stars 301 300-251 59	2 Stars Plus					Heating	12.1	\$305	25%
500-401 400-3 HERS Index: General Informa Cond	301 300-251 59					Efficient	Cooling	3.8	\$99	8%
HERS Index: General Informa Cond	59	250-201	200-151	Stars Plus 4 Stars 4	4 Stars Plus	5 Stars 5 Stars Plus	Hot Water	11.0	\$280	23%
General Informa Cond			ave 101	150-101 100-91	90-86	85-71 70 or Less	Lights/Appliances	19.1	\$487	00
Cond	TION		Efficient	Home Comparison	42	% Bette	Photovoltaics	-0.0	\$-0	-0%
1000000							Service Charges		\$67	5%
Conditio	itioned Area:	1800 sq. ft.		HouseType:	Single-famil	ly detached	Total		\$1238	100%
	ned Volume:	21264 cubic ft.		Foundation:	Slab					
	Bedrooms:	3					This home me	ets or uncee	ds the min	imum
Mechan, al Syst	Construction in the second second second						criteria f	or all of the	following:	
	beat pump: ater Heating.	Electric, Htg: 8 conventional, I								
Programmable	tion System: Thermostat:	0.00 CFM. Exhaust Only: 6 Heating: Yes	63 cfm, 20.0 w Cooling: Yi							
Building Shell Fe	Ceiling Flat	NA		Exposed Floor:	NA					
Va	utted Ceiling:	U-0.047		Window Type:	Double/LoE	- W/d*				
	Grade Walls:	B-13		Infiltration:	Double/Loc					
	dation Walls:	NA		Rate:	Htg: 289 CI	g: 289 CFM50				
	Slab:	R-5.0 Edge, R	-0.0 Under	Method:	Blower doo	r test				
Lights and Appli	ance Features									
	scent Pin-Base			Clothes Dryer Fue			MD - Rater			
1.5.5	Fluorescent CF			Range/Oven Fue			PO BoxXXX			
	gerator (kWh/y er Energy Facto			Ceiling Fan (cfm/Watt	h: 0.00		XXX, ST			
			_				Rater@mail.com			
T	A REAL PROPERTY AND A REAL PROPERTY AND A	941 Y - 153 PJ 1002 PAG	1111 C	this home is available from	Vis Occurs A side at	ovider.	Ratelermanoon			
	This info	ormation does no	t constitute any	ysis and Rating Softwa warranty of energy cost o Corporation, Boulder, Colo	or savings.		c	ertified Energy F	Rater	,

What Do YOU Put in the Electrical Box?



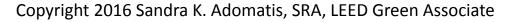
- HERS Index and/or Green Rating
- Envelope Rating
- Duct Rating
- Insulation Installation Rating
- Date Rated
- Name of Rater



EarthCents® New Home

- HERS Index
- Envelope Rating
- Duct Rating
- Insulation Installation Rating
- Date Rated
- Name of Rater





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An MLS Photo Gallery Usually Looks Like This



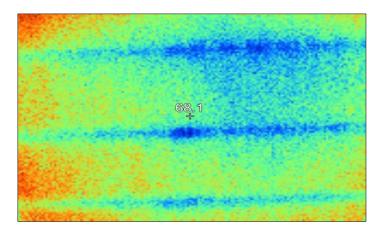


Imagine the MLS Photo Gallery Looking Like This





a set
ENERGY STAR
An ENERGY STAR * Version 2 Qualified Home This home bull at
XX#1234
by XXX Homes, Inc.
has been verified by inspection 3rd Party an independent professional or organization,
to meet or exceed strict energy efficiency guidelines
set by the U.S. Environmental Protection Agency.
HERS Index: 58
SIDAXX Sen Palk;
Sam Rashkin National Director ENERGY STAR (or Homes
www.energystar.gov
REM Rate - Austinative Reargy Analysis and Ratey Schware v12.03



	Home En	ergy Ratin	9 Certificate	Rating Numbe Certified Energy Rat Rating Da Rating Ordered Fe	er: te:05/01/XX		
	4	X0000X, St X0000X			ated Annual Ene Confirmed Ratir	9	
				Use	MMBtu	Cost	Percent
		5 Stars Plus		Heating	12.1	\$305	25%
Uniform Energy Rating Syste		Confirmed Rati		Cooling	3.8	\$99	8%
1 Star 1 Star Plus 2 Stars 500-401 400-301 300-25		3 Stars Plus 4 Stars	4 Stars Plus 5 Stars 5 Stars Plus 90-86 85-71 70 or Less	Hot Water	11.0	\$280	23%
				Lights/Appliances Photovoltaics	19.1	\$487	39%
HERS Index: 59	Effk	ent Home Comparison	42% Bettel		-0.0	\$-0	-0%
General Information				Service Charges		\$67	5%
Conditioned Area:	1800 sq. ft. 21264 cubic ft.	HouseType: Foundation	Single-family detached Slab	Total		\$1238	100%
Conditioned Volume:		Foundation	SIRD				
Bedrooms:	3	Foundation	SIAD	This home me			imum
Bedrooms: Mechanical Systems Feature	3 \$		SIND		eets or excee for all of the t		imum
Bedrooms: Mechanical Systems Feature Air-source heat pump:	3 s Electric, Htg: 8.5 HSPF.	Cig: 16.0 SEER.	380				imum
Bedrooms: Mechanical Systems Feature	3 \$	Cig: 16.0 SEER.	Siab				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump:	3 s Electric, Htg: 8.5 HSPF.	Cig: 16.0 SEER.	380				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump: Water Heating:	3 s Electric, Htg: 8.5 HSPF. (Conventional, Electric, 0.)	Cig: 15.0 SEER. 91 EF, 50.0 Gal	SBO				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump: Water Heating: Duct Leakage to Outside:	3 S Electric, Htg: 8.5 HSPF (Conventional, Electric, 0: 0.00 CFM. Exhaust Only: 63 cfm, 20	Cig: 15.0 SEER. 91 EF, 50.0 Gal	3980				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump: Water Heating: Duct Leakage to Cutside: Veritlation System: Programmable Thermostat:	3 S Electric, Htg: 8.5 HSPF (Conventional, Electric, 0: 0.00 CFM. Exhaust Only: 63 cfm, 20	Clg: 16.0 SEER. 91 EF, 50.0 Gal. 1.0 watts.	3980				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump: Water Heating: Duct Leakage to Cutside: Ventiation System: Programmable Thermostat: Buikting Shell Features Ceeing Flat:	3 Electric, Htg: 8.5 HSPF 4 Conventional, Electric, 0: 0.00 CFM. Exhaust Only: 63 cfm, 20 Heating: Yes Coolir NA	Cig: 15.0 SEER. 91 EF, 50.0 Gal. 10 watts. g: Yes Exposed Floor:	NA				imum
Bedrooms: Mechanical Systems Feature Air-source heat pump: Water Heating: Duct Leakage to Cutside: Verifiation System: Programmable Thermostat: Buikting Shell Features Celling Flat: Vauted Celling:	3 Electric, Htg: 8.5 HSPF (Conventional, Electric, 0: 0.00 CFM, Exhaust Only: 63 cfm, 20 Heating: Yes Coolir NA U-0.047	Cig: 15.0 SEER. 91 EF, 50.0 Gal. 93 Watts, 93 Yes Exposed Floor: Window Type:					imum
Bedrooms: Mechanical Systems Feature Airsource heat pump Water Heating: Duct Leakage to Cutside: Veritation System: Programmable Thermostat: Building Shell Features Ceaing Flat Vauted Ceaing: Above Grade Wais:	3 S Electric, Htg: 8.5 HSPF (Conventional, Electric, 0) 0.00 CFM. Exhaust Only: 63 cfm, 20 Heating: Yes Coolir NA U-0.047 F-13	Clg: 15.0 SEER. 91 EF, 50.0 Gal. 10 watts. 19: Yes Exposed Floor: Window Type: Infiltration:	NA Doubiel LoE - Wd*				imum
Bedroom: Mechanical Systems Feature Air:source heat pump Water Heating: Duct Leakege to Outside: Veritation System: Programmable Thermostat Buikting sthet If Features Cening Fiat Vauted Cening: Above Grade Wats: Foundation Wats:	3 Electric, Hig. 8.5 H3PF i Conventional, Electric, 0: 0.00 CFM. Exhaust Crity: 63 ctm, 20 Heating: Yes Coolin NA U-0.047 R-13 NA	Cbj: 15.0 SEER. 91 EF, 50.0 Gal 10 watts, g: Yes Exposed Floor: Window Type: Infiltration: Rate:	NA Double/LoE - Wd* Hig: 280 Cig: 280 Cip: 280 Cip: 5				inum
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Certificates

- Real estate agents love certificates
- Complete and leave on site
- Provide appraisers with third-party verified assurance





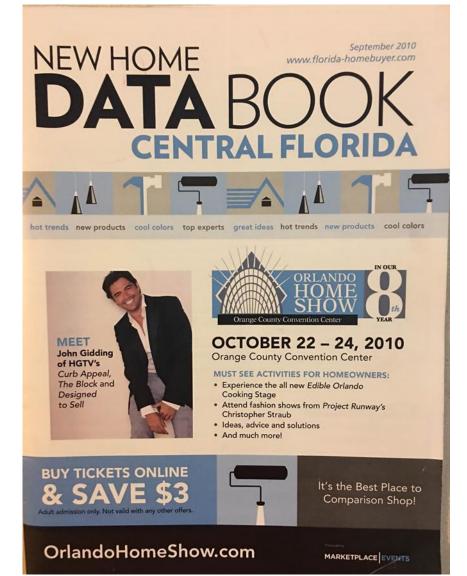






Advertising





Do your builder's home magazines advertise energy efficiency or green features. This book had one ad that mentioned energy efficiency.

Documents to provide to appraiser

- Complete HERS Report
- Green Rating and worksheets
- Complete cost breakdown
 - $\,\circ\,$ Highlight the cost of additional energy or green features.
- Sales data on similar properties
- Completed AI Residential Green and Energy Efficient Addendum

Lenders have responsibilities in choosing the appraiser



Appraisal Institute®

Lender's Responsibility Confirmed by Fannie Mae



Selection of the Appraiser

The lender

- is responsible for the selection of appraisers and for the qualifications and quality of work provided by the appraisers that are selected;
- may not use appraisals ordered or received by borrowers or other parties with an interest in the transaction, such as the property seller or real estate broker. Fannie Mae does allow lenders to use third-party vendors (for example, appraisal management companies) to manage the appraiser selection process. However, it should be noted that if a lender enters into a contract with any vendor, contractor, or third-party service provider, the lender is accountable for the quality of the work performed as if it was performed by an employee of the lender.

The lender (or its authorized agent)

 must establish policies and procedures to ensure that qualified individuals are being selected in accordance with Fannie Mae requirements, including the *Appraiser Independence Requirements*.

Printed copies may not be the most current version. For the most current version, go to the online version at https://www.fanniemae.com/singlefamily/originating-underwriting. 541

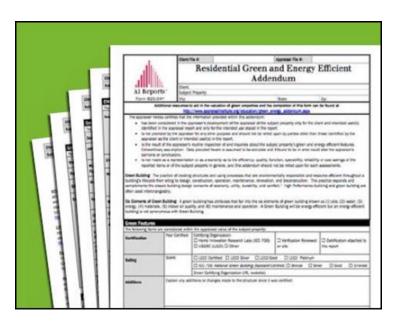


Residential Appraiser Competency Requirements

Competency Requirement	USPAP	Fannie Mae	Freddie Mac	FHA	VA
Before Completing Assignment	X				Х
Before Accepting Assignment		X	X	Х	



If borrower does not clearly identify the property as a "high performance" property, chances are the appraiser choice will not be appropriate



New version: 820.05

Appraisal Institute Courses



Valuation of Sustainable Buildings		
Title	Hours	State Approval
Introduction to Green Buildings	8	State Approval
Case Studies in Appraising Green Residential Buildings	8	State Approval
Residential and Commercial Valuation of Solar	15	State Approval
Case Studies in Appraising Green Commercial Buildings	15	State Approval
FAQs Program Registry – Residential Program Registry – Commercial Find Green App	raiser	Real Case Studies
http://www.appraisalinstitute.org/education/	/01/r	

http://www.appraisalinstitute.org/education/yourcareer/professional-development-programs/

Register Now

ourses



Follow the process to avoid appraisals that "don't get it right"

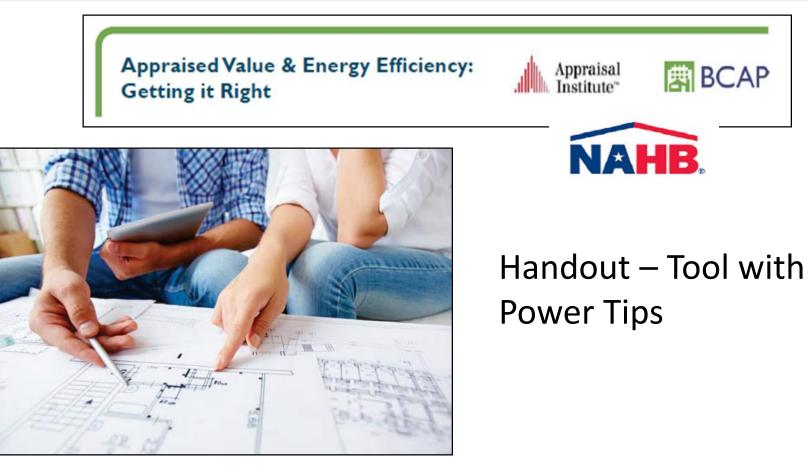




Jim Amorin, MAI, SRA, AI-GRS







http://bcap-energy.org/wpcontent/uploads/2015/11/Appraisal_Guidance_2pager_2016.pdf

Point Out the Solution to Builders Problems

A ready-made solution exists.

<u>Fannie Mae</u>, <u>Freddie Mac</u> and <u>FHA</u> guidelines require lenders to choose competent appraisers who have the requisite knowledge required to perform a professional quality appraisal for the specific geographic location and particular property type.

Appraisers who are specially trained on energy efficient / high-performing homes will analyze market trends relating to special energy-efficiency features. You can access a list of qualified appraisers at the <u>Valuation of</u> <u>Sustainable Buildings Professional Development Program Registry</u>.

What can builders do?

Builders can help the buyer assure a competent appraiser is selected by doing these things:

- 1. Complete and provide buyers with the <u>Residential Green and Energy Efficient Addendum form</u>.
- 2. Provide a copy of a complete Home Energy Rating System (HERS) report (if available).
- 3. Prepare the buyer to notify the lender that they require a competent appraiser for this special type of construction; add your logo and provide a copy of the directions on the next page.
- 4. Add your logo, the property address, and contact info to the attached letter. Direct your buyer to give the letter (along with 1 and 2 above) to their lender.

http://bcap-energy.org/wp content/uploads/2015/11/Appraisal_Guidance_2pager_2016.pdf

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Appraisal Institute®

For Buyers



Your new home was built to higher energy efficiency standards that will improve your quality of life. Your home will be more comfortable to live in and have lower monthly energy bills than other newer homes on the market. According to the U.S. Department of Energy, homes built to the 2012 or 2015 International Energy Conservation Code (IECC) are 15-16% more efficient than those built to the 2009 IECC or earlier. Some of your home features may include:

- · More ceiling and wall insulation to keep conditioned air inside your home
- · Windows that keep the hear out in the summer months to improve comfort
- · Fewer drafts and air leaks, which improves indoor comfort

What You Need to Know

As part of the typical loan process, lenders randomly assign an appraiser to determine the appraised value of a new home. However, yours is not a typical new home – it is a highperforming building with unique features. Fannie Mae, Freddie Mac and FHA guidelines require appraisers to be competent in the property type they are appraising. If you do not clearly identify the property as a special property type requiring a competent appraiser trained in energy efficient, high-performance homes, a typical appraiser will be assigned, and these features may not be taken into account, which will put your appraisal at risk of not being competently appraised.

What You Need to Do

Provide your lender with three things provided to you by your builder:

- The lender letter regarding this special property type and the need for a trained, competent appraiser for energy efficient, high-performing homes
- The Appraisal Institute's Residential Green and Energy Efficiency Addendum, completed by your builder
- The Home Energy Rating System (HERS) report (if available)

For buyers: Assuring a competent appraiser for your new home

http://bcap-energy.org/appraised-value-and-energy-efficiency-getting-it-right/

Appraisal Institute®

For Lenders



For Lenders

Dear lender,

The new home located at _____ is a special property type. It is an energy efficient, highperforming home that meets the stringent energy efficiency requirements of the code checked below:

2012 International Energy Conservation Code 2015 International Energy Conservation Code

A copy of the Green and Energy Efficient Addendum form, and the HERS report (if available) should be included with the appraisal engagement letter. Fannie Mae, Freddie Mac and FHA guidelines require lenders to choose competent appraisers who have the requisite knowledge required to perform a professional quality appraisal for the specific geographic location and particular property type. As a high-performing, energy efficient home, it requires an appraiser that is competent to assess the value of the green and/or energy efficiency features in the local real estate market.

You can access a list of qualified appraisers at the Valuation of Sustainable Buildings Professional Development Program Registry, available **here**. These specially trained appraisers have completed 28 hours of education and passed three exams. If the appraisers on your panel are not on this list, they can **complete 14 education hours online** to get started. Appraisers on this list are not required to be Appraisal Institute members but must take the required courses and pass the exams to be listed.

If you have questions, please contact our representative at: Name: _____ Phone: _____ Email: _____

2nd page of handout

Encourage builder to use this lender letter with every loan application

http://bcap-energy.org/appraised-value-and-energy-efficiency-getting-it-right/

"Getting It Right"



Appraised Value & Energy Efficiency: Getting it Right





- Builders
- REALTORS[®]
- Retrofit Contractors

"Getting It Right"



- Follow the procedure
- "Getting It Right"
- Energy features

Reconsideration of Value Request Form

.11	
	raisal titute®

New American Funding Loan #	Date:					
Borrower Name:	Branch/OLA:					
Property Address:						
Appraised Value:	Date Ordered:					
ADDITIONAL SALES/LISTINGS SUBMITTED FOR RECONSIDERATION (SEE BELOW).						
Property #1:						
Property #2:						
Property #3:						
Property #4:						
CLIENT'S CONCERNS WITH THE ORIGINAL APPRAISAL (SEE BELO	W).					
Concern #1:						
Concern #2:						
Concern #3:						
Concern #4:						

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Reconsideration of Value Request Form



Reconsideration of Value Request Form Instructions

- Required loan information
- Sales, listings, and/or concerns requested
- Verify all information
- Do not specify a requested value





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> Communicating HERS to Appraisers and Real Estate Sales Agents March 1, 2017